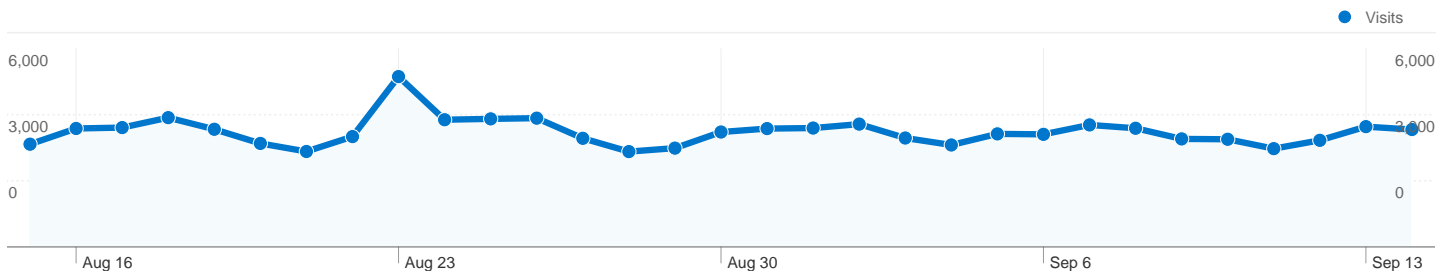


# New vs. Returning

Aug 15, 2010 - Sep 14, 2010

Comparing to: Site



## 107,823 visits from 2 visitor types

### Site Usage

<b>Visits</b> <b>107,823</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>1.44</b> Site Avg: 1.44 (0.00%)	<b>Avg. Time on Site</b> <b>00:01:11</b> Site Avg: 00:01:11 (0.00%)	<b>% New Visits</b> <b>52.68%</b> Site Avg: 52.63% (0.10%)	<b>Bounce Rate</b> <b>79.87%</b> Site Avg: 79.87% (0.00%)
Visitor Type	Visits	Visits	Visits	
<span style="color: blue;">■</span> New Visitor	56,803	52.68%		
<span style="color: green;">■</span> Returning Visitor	51,020	47.32%		